

BUSINESS PROCESS MANAGEMENT (BPM) AND BLOCKCHAIN

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AGENDA

- INTRODUCTION TO BPM
 - Ingredients of a business process
 - Sample business processes
 - Business process management and life-cycle
- PROCESS-AWARE INFORMATION SYSTEMS
 - Types of process aware information systems
 - Architecture of BPMS
 - Advantages of process-aware information systems
- EXECUTING BUSINESS PROCESS ON BLOCKCHAIN
 - Introduction to Caterpilla (Buiness process execution engine on blockchain)
 - Architecture
 - Compilation of BPMN into Smart-contract (solidity)



INTRODUCTION

WHAT IS A BUSINESS PROCESS?

A business process as a collection of inter-related events, activities, and decision points that involve a number of actors and objects, which collectively lead to an outcome that is of value to at least one customer.

WHAT IS BUSINESS PROCESS MANAGEMENT:

BPM as a body of methods, techniques, and tools to identify, discover, analyze, redesign, execute, and monitor business processes in order to optimize their performance.

Ingredients of a business process

- Business process contains events, activities and decision points
- Business process delivers either **positive** or **negative outcomes**
- Business process involves actors and objects.

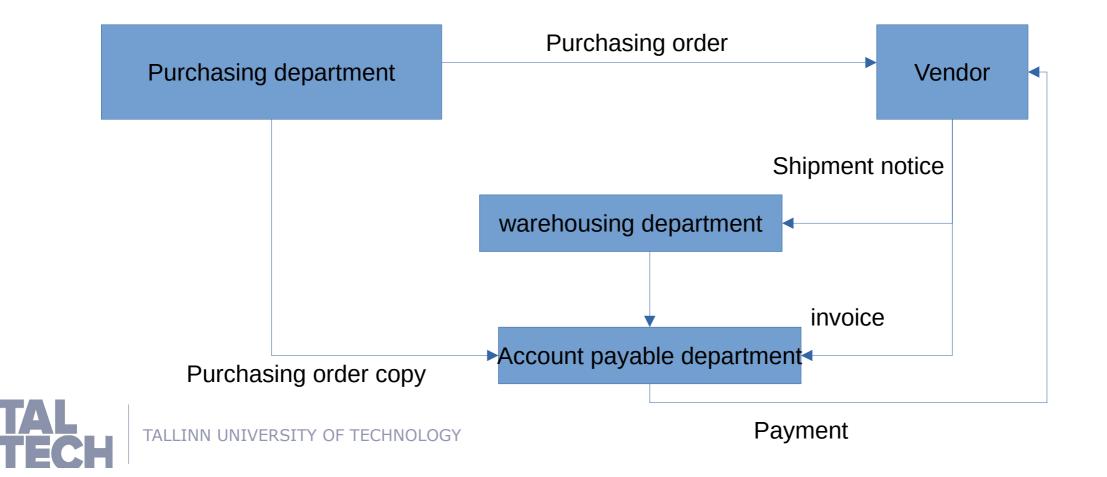
An example of a customer, representative in an organization

Objects can include different resources used in executing a business process



SAMPLE BUSINESS PROCESS

An example of a business process is the initial purchasing process at Ford company



BUSINESS PROCESS MANAGEMENT LIFE-CYCLE

Establishing Process Thinking in Organizations

- Establish BPM Team
- Describe Process Architecture
- Define Process Performance Measures
- Discover and Model Processes
- Analyze, Redesign, Implement and Monitor Processes
- Make Use of Process-Aware Information Systems

Steps for business process lifeclye management involves:

- 1. Process discovery: As-is process model
- 2. Process analysis: insight in process weaknesses and impact
- 3. Process redesign: to-be process model
- 4. Process implementation: executable process model
- 5. Process monitoring: conformance and performance insights



PROCESS-AWARE INFORMATION SYSTEMS

Domain-Specific Process-Aware Information Systems

- Enterprise Resource Planning (ERP) systems:
 - Provide generic business functionality, which is required across various industries.
 - Supports accounting, controlling, human resource management, and production.
 - Most important processes covered are procure-to-pay and order-to-cash process.
- Customer Relationship Management (CRM) systems:
 - Support marketing and sales.
 - Helps to document interaction with customers through various channels.
 - Supports sales and marketing activities related to products, pricing, distribution, and campaigning.
 - Most important processes supported are campaign-to-leads and lead-to-order.



PROCESS-AWARE INFORMATION SYSTEMS

Domain-Specific Process-Aware Information Systems

Supply Chain Management (SCM) systems:

- Focus on support of logistics operations.
- Support for freight and transportation, warehousing, storage and inventory.

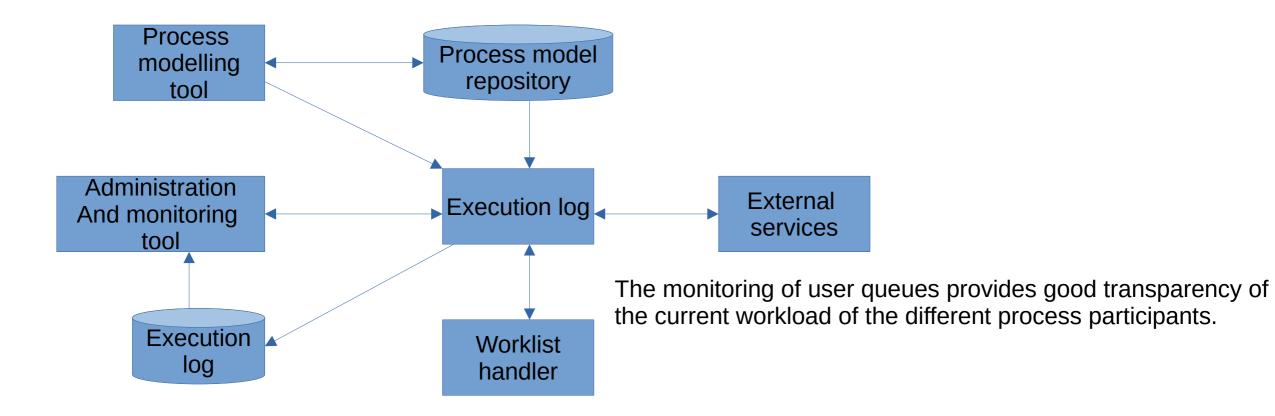
 Support electronic data interchange, tracking technologies such as Radio-Frequency Identification (RFID) and barcode scanning.

Key supply chain processes are order-to-delivery and return-to-refund.

- Product Lifecycle Management (PLM) systems:
 - Support processes of product lifecycle from engineering perspective.
- In realisation phase, manufacturing system is planned and actual products are built, assembled, and tested.
 - In service phase, products are sold and delivered, used, maintained, and eventually disposed of.
 - Important processes are idea-to-launch and different types of order processes.



ARCHITECTURE OF PROCESS MANAGEMENT SYSTEMS



TALLINN UNIVERSITY OF TECHNOLOGY

ADVANTAGES OF BUSINESS PROCESS MANAGEMENT SYSTEM

Workload Reduction

- Straight-through processing
- Less coordination
- Less gathering of relevant information

Flexible systems integration

- Generic functionality of process layer
- Easier to change process logic
- Island automation

Execution Transparency

- Transparency of operational information
- Transparency of historic information

Rule Enforcement

- Reducing freedom of executing process
- Enforce separation of duties
- Implement control tasks



CHALLENGES OF BUSINESS PROCESS MANAGEMENT SYSTEM

Technical Challenges

 Applications often not developed from a business process perspective

 Screen scraping might be required to integrate input and output from legacy

 Batch processing systems do not work with a case concept

 Middleware, Enterprise Application
Integration, Service-oriented Architecture and Web Service solutions support integration

Organizational Challenges

- Complexity due to exceptions
- Adjust to pace of organizational change
- Potential fears of process participants
- Strong management commitment needed



BUSINESS PROCESS MANAGEMENT SYSTEM ON BLOCKCHAIN

CATERPILLAR is an example of Business Process Execution Engine on the Ethereum Blockchain [2]

About Caterpillar

- Caterpillar executes state of each process instance is maintained on the Ethereum blockchain

- The workflow routing in caterpillar is performed by smart contracts that transforms BPMN process to solidity codes

- Caterpillar's Execution Engine provides the operations to deploy a BPMN model (deploying of the smart contract codes generated by the transformation tool)

- The execution engine is also responsible for executing automated script tasks and for triggering external service calls whenever a service task is enabled.

- The Event Monitor listens to events generated by the blockchain and generates notifications



SYSTEM OVERVIEW OF CATERPILLAR BLOCKCHAIN BPMN

Process Repository and Ethereum Log: stores and provides access to compilation artifacts, including the BPMN process models, the Solidity code generated

On-Chain Runtime Components: consists of runtime registry, worklist hander, workflow handler, contract factories and service bridge. The on-chain components run on the Ethereum blockchain platform, and store and support the execution of smart contracts that fully encode a set of process models

Off-chain Runtime: consists of the BPMN compiler, deployment mediator, execution monitor and event monitor. The off-chain components provides a service-oriented layer to allow external applications to interact with the on-chain components and the repository.



COMPILLATION OF BPMN TO SOLIDITY IN CATERPILLA

Caterpillar supports the following elements in the standard BPMN 2.0:

<u>Tasks</u>: user tasks, service tasks, and script tasks, <u>Gateways</u>: exclusive gateways, parallel gateways, event-based gateways, <u>Subprocesses</u>: embedded subprocesses, event subprocesses, <u>Activities</u>: call activities, parallel and sequential multi-instance activities.

The Caterpillar compiler provides the possibility to automatically transform these BPMN elements into solidity codes for the generation of smart contracts for specific business processes.



<u>References</u>

 Dumas, Marlon, et al. Fundamentals of business process management. Vol. 1. Heidelberg: Springer, 2013.
López-Pintado, Orlenys, et al. "Caterpillar: a business process execution engine on the

Ethereum blockchain." Software: Practice and Experience 49.7 (2019): 1162-1193.

