Digital Transformation Reading List

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Books

"Leading Digital: Turning Technology into Business Transformation" by George Westerman, Didier Bonnet, and Andrew McAfee.

"Digital Transformation: Survive and Thrive in an Era of Mass Extinction" by Thomas M. Siebel.

"The Digital Transformation Playbook: Rethink Your Business for the Digital Age" by David L. Rogers.

"Driving Digital: The Leader's Guide to Business Transformation Through Technology" by Isaac Sacolick.

"Digital to the Core: Remastering Leadership for Your Industry, Your Enterprise, and Yourself" by Mark Raskino and Graham Waller.

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